



The 2010 CL-Class

Mercedes-Benz



Every detail thoughtfully deliberated. Every preconception thoroughly liberated.

A wondrous phenomenon occurs during the creation of a car for a limited audience. The limitations of ordinary automobiles begin to vanish. Design, unencumbered by convention, breathes freely. The forces of nature and laws of physics form a collaborative alliance, asserting power with consummate grace. Humanity and technology seamlessly engage, cultivating the interaction of car and driver into a warm, deeply felt bond. The flagship Mercedes-Benz coupe is defined precisely by the constraints it defies. This is the 2010 CL-Class.

For more information, please visit www.mbusa.com

CL 550 4MATIC shown on cover and at left with Iridium Silver metallic paint and optional Sport Package.



CL 550 4MATIC shown with Flint Grey metallic paint and optional Sport Package. Please see endnotes in back of brochure.

Invisible strength. Immeasurable rewards. Its body achieves noteworthy rigidity without visible B-pillars. Its V-8 and V-12 engines generate superlative thrust with seamless effort. Adaptive suspensions harness pressurized air into stress-free control, while its brakes and steering expertly manage momentum and G-forces. For all the capability suggested by its styling, the true rewards of the CL-Class originate somewhere between its alluringly sculpted surface and the surface of the road.

CL 550 4MATIC

Engine 5.5-liter V-8, 382 hp @ 6,000 rpm,
391 lb-ft net torque @ 2,800–4,800 rpm

Transmission 7-speed automatic

Wheels 18" split 7-spoke¹

Suspension AIRMATIC semi-active, Adaptive Damping System
Drivetrain 4MATIC all-wheel drive

CL 600

Engine 5.5-liter twin-turbo V-12, 510 hp @ 5,000 rpm
612 lb-ft net torque @ 1,800–3,500 rpm

Transmission 5-speed automatic

Wheels Staggered-width 18" 5-spoke¹

Suspension Active Body Control (ABC)
Drivetrain Rear-wheel drive

The CL 550 delivers all-season, all-road confidence through the magic of 4MATIC all-wheel drive. Its compact, lightweight design balances athletic handling with tenacious grip on wet or dry roads.

The CL 550 Coupe's AIRMATIC suspension adapts its damping rates every time each wheel moves up or down. A driver-selectable Sport mode and automatic 4-wheel level control are included.

Arguably the most advanced suspension system in production, the CL 600's Active Body Control (ABC) counteracts roll, pitch, dive and squat – for virtually flat cornering with extreme ride comfort.

A visionary heritage of foretelling the future. The CL-Class has long shown the way for where cars can go. It introduced the world to Electronic Stability Control, for one. Today its available safety advances can help you see better into corners, identify hazards along dark roadways, and prepare for – or even prevent – certain collisions. The CL-Class doesn't just see the future. It makes it look better.

Available DISTROニック PLUS adaptive cruise control monitors the vehicle ahead and adjusts your speed automatically. It can even bring the car to a halt if it senses stopped traffic.²

Reading invisible infrared beams with a special camera, available Night View Assist can display a clearer view of pedestrians, animals or even debris on a dark roadway.³

The Bi-Xenon headlamps feature Active Curve Illumination, which enhances your nighttime vision in corners and on winding roads based on your driving speed and steering inputs.

PRE-SAFE® can tighten the front seat belts, adjust the front passenger seat and even close the windows and sunroof to better prepare you for an impending collision.⁴





The 2010 CL-Class. Welcome to a world where your needs are met with rich abundance, and where technological firsts become second nature. A full-length console defines intimate seating spaces for four. Soft ambient lighting creates a soothing atmosphere in your choice of three colors. And for the guest of honor, the central COMAND controller and high-resolution 8" display intuitively connect the driver to a bevy of features. Enhanced voice control and Bluetooth[®] set your hands and eyes free, so you can explore the artfully stitched leather and hand-finished wood adorning virtually every surface. Or just savor the art of driving.

First-class seats. 14-way power front seats are heated and Active Ventilated for year-round comfort. Standard on the CL 600, Drive-Dynamic multicontour front seats are a CL 550 option.

Surround sound. The 6-DVD/CD 11-speaker 600-watt harman/kardon LOGIC7[®] audio offers Dolby[®] Digital 5.1, SIRIUS[®] Satellite Radio,⁶ an SD memory card slot and iPod[®] integration.⁷

Arrival and departure. KEYLESS-GO lets you unlock and drive off with just a touch. Standard PARKTRONIC, plus available Parking Guidance and rear view camera,⁸ facilitate your return.



CL 600 shown with Barolo Red metallic paint and optional 19" wheels. Please see endnotes in back of brochure.

● Standard ○ Optional - Not available

CL-Class options and packages. Every CL-Class is extravagantly outfitted with features and systems to embellish every facet of the driving experience – from adaptive air suspension, to heated and Active Ventilated front seats, to a steering wheel trimmed in wood and glove-soft Premium leather. Additional refinements include sun- and humidity-sensing dual-zone climate control, an in-dash 6-disc DVD/CD audio-video player, real-time SIRIUS Traffic™ updates,⁶ and thoughtful technology such as PARKTRONIC and KEYLESS-GO. Even with so much standard fare, you can tailor your CL-Class even more to your individuality with a variety of wood and leather choices, and an array of innovations, enhancements and conveniences that are offered as individual options, or packaged together for added value.

For more information, visit www.mbusa.com

CL 550 4MATIC	CL 600	INDIVIDUAL OPTIONS
<input type="radio"/>	<input type="radio"/>	Illuminated door sills
<input type="radio"/>	<input checked="" type="radio"/>	Heated steering wheel
<input type="radio"/>	<input type="radio"/>	19" twin 9-spoke alloy wheels ¹
<input type="radio"/>	<input type="radio"/>	20" 10-spoke alloy wheels ¹ (delayed availability)

Mercedes-Benz European Delivery Program. Pick up your new Mercedes-Benz in Germany and take advantage of exclusive savings,⁹ unforgettable experiences and the many benefits of European Delivery. For additional information, visit www.mbusa.com/edp

CL 550 4MATIC	CL 600	OPTION PACKAGES
<input type="radio"/>	<input checked="" type="radio"/>	Premium 2 Package: <ul style="list-style-type: none">Drive-Dynamic multicontour front seats with massageNight View Assist³Rear view camera⁸
<input type="radio"/>	<input checked="" type="radio"/>	DISTRONIC PLUS Package: <ul style="list-style-type: none">DISTRONIC PLUS adaptive cruise control²Blind Spot AssistParking Guidance
<input type="radio"/>	-	Sport Package: <ul style="list-style-type: none">Sport body styling (front and rear bumpers, side skirts)19" AMG 5-spoke wheels with all-season tires¹
<input type="radio"/>	-	Sport Package Plus One: <ul style="list-style-type: none">Sport body styling (front and rear bumpers, side skirts)20" AMG 5-spoke wheels with high-performance tires¹

Color and Trim

INTERIOR LEATHER UPHOLSTERY



Black



Cashmere/Savanna



Cognac/Black



Grey/Dark Grey

INTERIOR HIGH-GLOSS WOOD TRIM



Black Ash



Brown Poplar



Burl Walnut

EXTERIOR PAINTWORK, METALLIC



Barolo Red



Capri Blue



Diamond White¹⁰



Flint Grey



Iridium Silver



Jade Green



Majestic Black

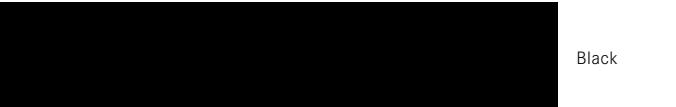


Palladium Silver



Titanium Grey

EXTERIOR PAINTWORK, NON-METALLIC



Black

ENDNOTES

- Lower aspect-ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- Standard on CL 600, optional on CL 550 4MATIC. DISTROニック PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead, and can only apply a maximum of 40% of vehicle braking power.

- It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTROニック Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely.
- Standard on CL 600, optional on CL 550 4MATIC as part of Premium 2 Package. Night View Assist does not replace the use of headlamps and should not be used as the primary visual source for the driver.
- PRE-SAFE® closes the side windows and sunroof when the system's sensors detect side movement that suggests a possible accident.

- Bluetooth® does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit www.mbusa-mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- SIRIUS® hardware and subscription required. Other fees and taxes may apply. Subscription governed by SIRIUS Terms & Conditions at sirius.com/serviceterms. Prices and programming are subject to change. SIRIUS Radio U.S. service only available in the 48 contiguous United States and the District of Columbia. Service available in Canada; see www.siriuscanada.ca.

- All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- Rear view camera does not audibly notify driver of objects outside the system's field of vision, which includes nearby objects, and is not a substitute for actively checking around the vehicle for any obstacles.
- European Delivery Program discount of 7% available on select models, other models offered at MSRP. Please see your dealer for details.
- Extra-cost option.
- Durability is based on longevity, as determined by MBUSA sales records 1952–2008 and R.L. Polk & Co. Vehicles In Operation as of 2008.



For a small blue planet

The 124-year heritage of Mercedes-Benz is rich with evidence of our respect for the earth and its inhabitants, both in the vehicles we make and in the ways we make them. We introduced the world's first CFC-free car, not just in its air conditioning but throughout its entire manufacturing process. We've been using water-borne paints for years, and source the wood for our interior trim from responsibly sustained forests. We've been pioneering advanced powertrains for generations, from today's new hybrid models and 50-state clean diesels to the fuel cell vehicles of tomorrow. Mercedes-Benz is also legendary for producing automobiles of extraordinary durability, with 88% of the vehicles sold in the last 20 years – and a remarkable 75% of all the vehicles we've ever sold in the U.S. – still on the road.¹¹ After all, it takes virtually the same amount of energy to build vehicles that last as ones that won't.

Our new, more compact e-brochures consume fewer resources as well. Each one has been designed to be enjoyed on virtually any computer screen, even a laptop, so you need never print a paper copy at all. By doing so, together we are saving the energy associated with conventional printing, and eliminating the waste and emissions as well. Caring innovation comes from blue-sky thinking – sometimes quite literally. It's what you can expect from the automaker who's been sharing this small blue planet with you for longer than anyone. This is who we are. This is Mercedes-Benz.

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